



## Takeo Piv Hatai

Art Director and Designer for all 360° digital content

### Career path

With my experience in television advertising using special effects (VFX, 3D Computer Graphics and Animation),

I am developing in areas such as the web and digital marketing.

The distinctive style is to marry human expression with digital creativity.

The humorous virtual creation gives courage and hope to the public.

Le Pivot is an independent studio created for advertising design using special effects, motion graphics, web and digital marketing.

### Area of design activity

Wellness, Health and beauty products

Sports and Outdoor Activities

Education, Arts and Culture

Architecture, Visualization architecture

Digital content, Social media management

### Expérience

#### Artdirector, Designer

06/2003 - Présent - Le Pivot, Paris

Production of animations for television commercials and websites.

Brand design and digital marketing..

#### Animation Director

10/1995 - 04/1999 - Animation Staff Room, Tokyo

Filmmaking in an animation style that fuses 2D and virtual 3D animation.

Received international awards such as Siggraph, MTV.

#### 3D Animation Designer

09/1992 - 09/1995 - Animation Staff Room, Tokyo

Special effects and animations for television commercials.

#### Motion Controle Camérea Operator

04/1991 - 09/1992 - Animation Staff Room, Tokyo

Camera control by computer.

Combination of motion data between shooting and computer graphics

### Études

#### Computer School Kobe, Japan

04/1989 - 03/1991 - 3D Computer Graphics Section

#### Fine Arts Preparatory School

04/1987 - 03/1989 - Graphic Design Section

#### Osaka Crafts High School

04/1984 - 03/1987 - Metal Crafts and Industrial Design Section

### Contact

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Social network [@takeopiv](#)



### Sites

[takeopiv.com](#) - blog

[lepivot.com](#)

[behance.net/takeopiv](#)

### Skills

Motion Design

Web Design

Illustration

Photographe

Vidéographe

Montage Vidéo

### Software

Graphics

Adobe Photoshop

Adobe Illustrator

Video Editing

Adobe AfterEffects

DaVinci Resolve

3D

Autodesk Maya

Blender

Web

WordPress

Html - Css

Php

Javascript

MySQL

### Languages

Japonais - Native language

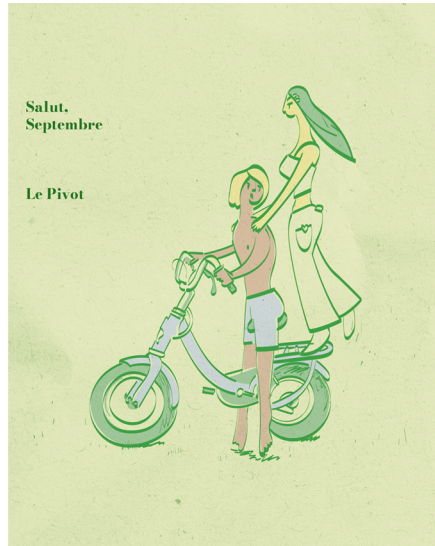
French

English

# Illustration



#106



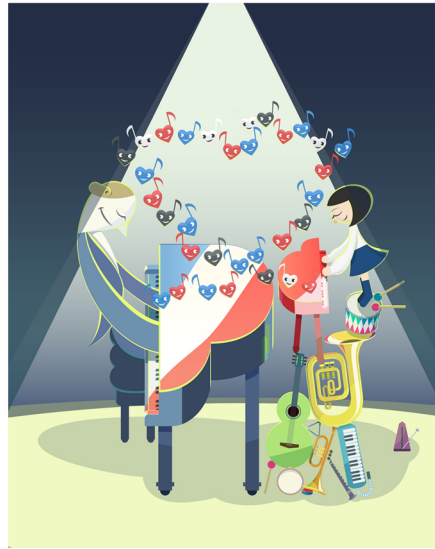
Salut, Septembre



Band at Bastille



Center Pompidou



Jazz & Love



Femme pratique la guitare la nuit



marru



Resonance



marru - Commerce équitable





# Photo Vidéo



Appartement Paris



Carhartt



Raisins d'Anjou



Nanan



Okayama



Assiette



Matin à Étretat



marru mui

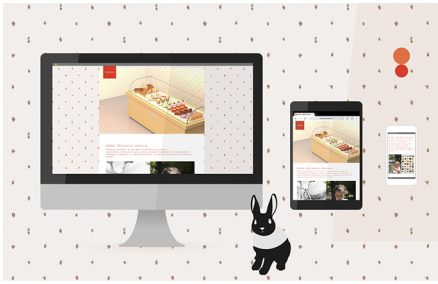


Hortensias





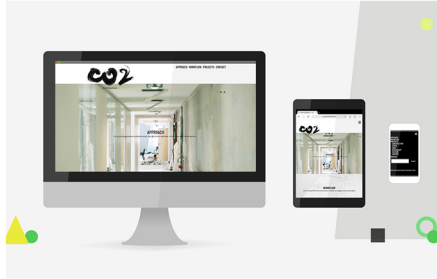
# Web Design



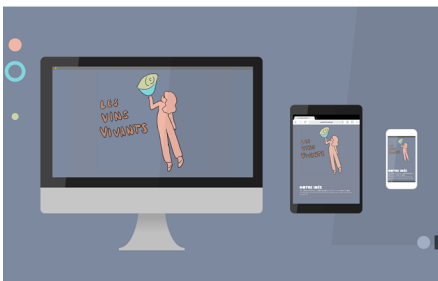
Patisserie Nanan



CO2 Architecture



Aldebaran



LES VINS VIVANTS



3W

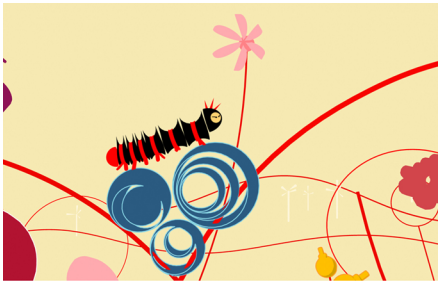


Ovni

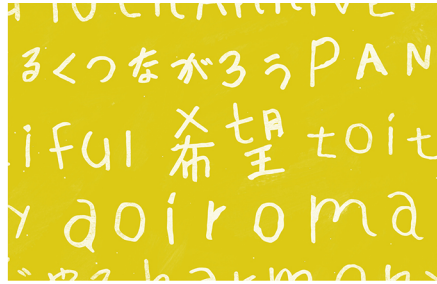




# Motion Design



A Life Trip



marru PV



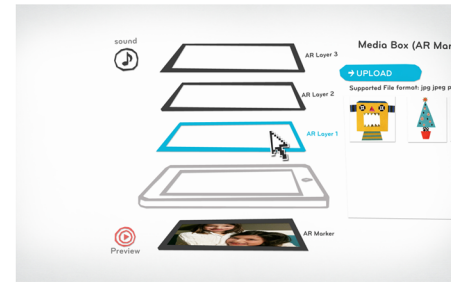
marru PV



J POP FORUM



Xmas Mask



Xmas Mask



marru PV



Hitachi - Smart City



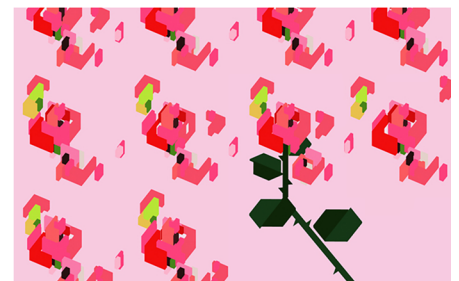
Alter Ego



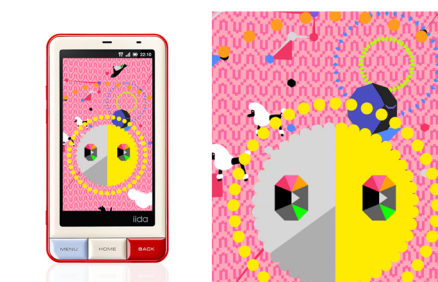
Asahi PV



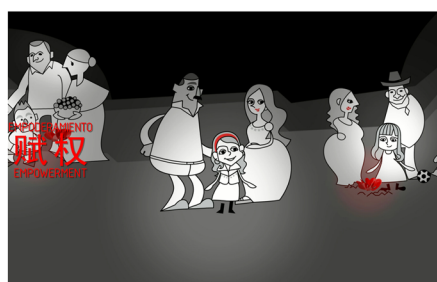
Honda - Zoomer



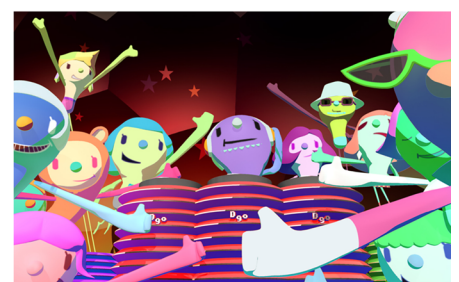
iida - Bit Rose



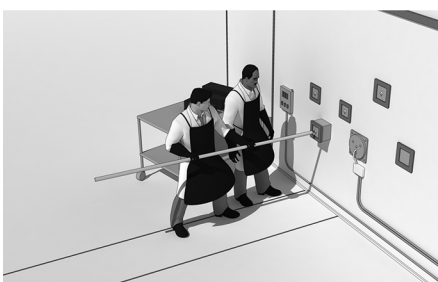
iida - Smile Stars



Venusuera PV



Bifi



CEA - La pile Zoé



Toyota - Yaris



Wild Bites

